

# KINDA SAVARINO

## DESIGNER

Creative and detail-orientated designer with 9+ years experience in advertising, social first campaigns and branding.

[kindasavarino.com](https://kindasavarino.com)

## EXPERIENCE

### Senior Designer

Billion Dollar Boy

NOV 2021 – MAR 2024

- Developed a long-term vision to grow the UK design department and diversify the scope of our offerings to clients
- Led and managed the UK design team
- Delivered training to our US design team to implement our learnings
- Art directed and designed for experiential events
- Designed, art directed and built augmented reality filters for brand channels across Instagram and TikTok
- Created a new brand for Five Two Nine: a creator community launched by Billion Dollar Boy
- Evolved Billion Dollar Boy's branding

### Designer

Billion Dollar Boy

APR 2019 – NOV 2021

- Created thumb-stopping gifting experiences and PR kits
- Designed, art directed and animated for varied social media campaigns utilising paid media and social gifts
- Art directed, designed and typeset agency whitepapers on topics such as the metaverse

### Junior Designer

Leo Burnett

OCT 2017 – APR 2019

- Designed and artworked for OOH and DOOH formats
- Designed and artworked for brand websites, banner ads and social ads, including virtual reality ads

### Junior Designer

Breakthrough Global

FEB 2017 – OCT 2017

- Assisted the lead designer in the company rebrand
- Designed and typeset reports, brochures
- Designed stationary, banners, merch, journals and a microsite

## EDUCATION

### Graphic Design

Shillington College

DEC 2016

### BSc Government (2:1)

London School of Economics and Political Science

JUL 2015

## DON'T MIND THE GAP...

You might be wondering why I've got a year shaped gap in my CV. In April 2024, I left the UK to pursue a long-term goal of mine: see more of this wonderful world. Mission accomplished, with some touch and go 'for the plot' moments. I'm now back in London and ready for my next (design) adventure.

## COURSES & PROGRAMMES

### Expert

InDesign, Illustrator, Photoshop

### Intermediate

After Effects (*certified by Media Training Ltd*)

### Proficient

Meta Spark (*certified by UDEMY*), Blender, Figma

## AWARDS

Silver Epica Award 2018:  
McDonald's Weather Reactive

## LANGUAGES

Native: English

Fluent: French, Spanish

## PUBLICATIONS

Contributing writer for [BP&O](#)  
Featured in [Imperfect Index 001](#)

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