# Corey James McLeod

Bristol, United Kingdom | cimcleodwork@gmail.com | 07478189270 | https://ctempuu.design

## **EDUCATION**

**Falmouth University** 

Falmouth, UK

Bachelor of Arts in Graphic Design & Communication

First Class Honours

Sep 2022 - Jul 2025

#### **EXPERIENCE**

### **Lead Graphic Designer**

Falmouth, UK

#### **African Caribbean Society**

Sep. 2023 - May. 2024

- Collaborated closely with committee members to develop cohesive branding and promotional materials for events, campaigns, and social media outreach.
- Took creative ownership of the society's visual identity, ensuring cultural relevance and consistent engagement with the student community.

**Graphic Designer** 

Remote

# Social Media Freelancing

May. 2023 - Ongoing

• Successfully translated complex client briefs into compelling design solutions, demonstrating confidence in my skills and a foundational understanding of client-centric project delivery.

# **Graphic Designer**

Bristol, UK

**Grand Iftar Bristol** 

April 2022

- Designed and delivered impactful visual assets for one of Bristol's largest interfaith events, aligning with both cultural sensitivity and the event's community-focused mission.
- Coordinated with a multidisciplinary team to produce high-quality graphics under tight deadlines, enhancing the overall visibility and professionalism of the event.

**Barista** 

Bristol, UK

Costa Coffee

Nov. 2019 - Ongoing

- Over the years, I have elevated the overall store atmosphere and customer journey through the art of exceptional customer engagement.
- Orchestrated daily operations amidst intense pressure, expertly managing relentless customer queues that would persist for 2+ hours and upholding premium quality standards without compromise.

# **INTERESTS & SKILLS**

**Interests:** Exploring Emerging Design Software & AI Tools

Adapting to Programming Languages to build Web/Interactive Projects

Following Design Theory & Industry Trends (via blogs/podcasts/social media)

All Sports. However, I am an avid lover for Football & Basketball

Skills: Blender, Adobe Creative Suite, Figma, Microsoft Office, AI Prompting, Adaptability, Work-Ethic, Problem-Solving, Leadership, Quick and Lateral Thinking, Punctuality

#### **KEY ACHIEVEMENTS**

Consistent 100% attendance awards throughout ALL my education and work experience so far.

Life Savers Award given to Bristol Islamic Relief for holding the most collaborative event.

Frequent volunteering leading to freelancing period while & beyond university.

Completed Springpod's Graphic Design Virtual Work Experience

Built & Designed multiple PC's.